



adding value to complex projects



A BLUEPRINT FOR SUCCESS

MI Associates is a company with a proud record of practical, efficient and world-class project planning and management experience. This has underpinned the successful delivery of many major international projects, including Olympic Games and World Cups.

Since our formation in 2001 we have provided invaluable assistance and experience to corporations, sports federations, major event organising committees and governments in Australia and abroad.

Importantly, we also have an excellent track record in successfully rescuing complex projects and events after serious planning and management problems have created major delays or cost overruns.

Our mission is to provide - for every client: a world-class individually tailored project planning and management service, leading to the successful delivery of projects.

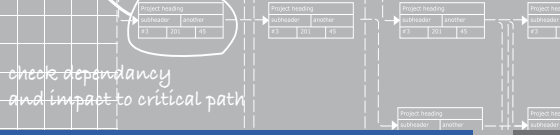
Our strong reputation is founded on the long term relationships developed and maintained with our clients, and our success is illustrated by the fact that 93% of our business has been repeat business or through word of mouth recommendations.

MI Associates deliver project management solutions which can easily be understood and, importantly, successfully implemented.

"Excellent high value consultancy services"

*Sir Keith Mills
Deputy Chairman
London 2012*





MAJOR EVENTS

MI Associates has a wealth of major event expertise, experience and an enviable track record in major event planning and management.

Our experience and expertise enables us to provide a unique, comprehensive and tailor-made services to our clients ranging from assisting host cities and countries through complex bidding processes and presentations, through detailed planning stages and activities, to comprehensive event delivery.

Our major event services include:

- event feasibility advice
- event bid preparation
- business planning
- strategic planning
- specialist project management
- operational planning and integration
- event readiness exercises
- event information and technology services

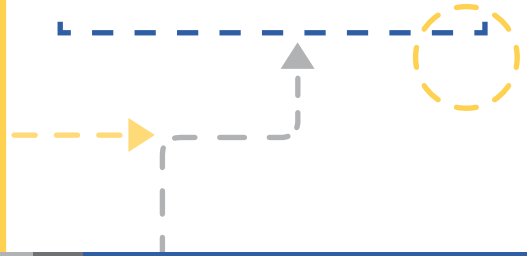
Our major event clients - Australian and international - are from government and private sectors, and have included:

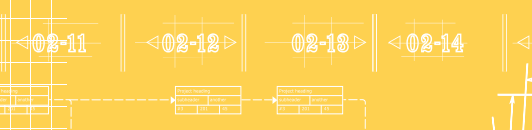
- Summer Olympic Games (2000, 2004, 2008, 2012)
- Olympic Winter Games (2002, 2006)
- Asian Games (2006)
- Commonwealth Games (2006)
- Pan American Games (2007)
- Rugby World Cup (2003, 2007, 2011)
- Cricket World Cup (2007, 2011/15)



“MI Associates provided an excellent service and was integral in the early planning stages of the Asian Games. These foundations provided an excellent base on which to build and deliver a successful Asian Games”

*Manager Venue Operations
Doha Asian Games
Organising Committee*





PROJECT PLANNING & MANAGEMENT

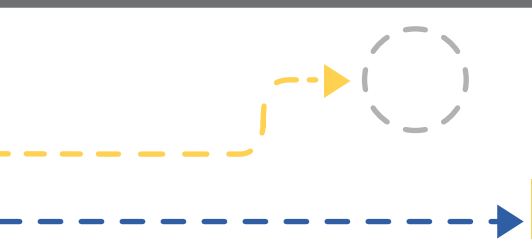
We have a wealth of experience and expertise in the successful delivery of major projects, and are well placed to provide invaluable assistance for companies and organisations in all aspects and stages of the project planning and management process.

Our project management services include:

- project director and strategic advisory services
- project management (planning, implementation, auditing and review services)
- project coordination and administration services

Our approach provides flexibility and a custom-made service for the client and we can be employed to undertake either full (end-to-end services) or partial delivery of the services, including:

- project office development (design, planning and review)
- policy and procedure development
- design development and management
- project management
- business case and gateway review
- procurement and tender process development
- business analysis and planning
- documentation of business processes and workflow
- workshop facilitation and training
- data and document management



"MI Associates' performance as project director in the Victor Trumper Stand development was excellent throughout the project"

*General Manager Corp Services
Sydney Cricket and
Sports Ground Trust*

PROJECT TURNAROUND

MI Associates have been contracted to assist clients with projects after serious problems have caused cost overruns or delays. In these situations, our project management experience allows us to quickly determine what actions need to be taken to get a project back on track.

Our experience allows us to ascertain where the problem exists:

- poor project governance and delegation of authority
- poorly defined scope
- unclear program of activities
- failure or unwillingness to allocate resources to the project
- difficulty in meeting milestones or completion deadlines
- significant and/or critical technical issues with the project

MI Associates' solutions are carefully structured and scaled to meet individual organisational requirements. We work closely with our clients to develop strategies and implementation plans tailored to specific needs. Our solutions are effective and suitable for each situation and project, no matter how complex.

For further information on MI Associates and the services we can provide, please visit: www.mi.com.au; call +612 9954 7555; or email info@mi.com.au

"We were so satisfied with MI Associates work we've subsequently engaged them on other projects. The current project has had numerous issues from a Third Party vendor and MI's experience has been invaluable in resolving these"

*Chief Financial Officer
Football Federation Australia*

We have worked extensively with clients to discover and understand the root causes of troubled and struggling projects and to develop solutions which solve the problems, stop the haemorrhaging and successfully turn projects around, for successful implementation and delivery.

